



# Class Routine

## EMBA Program, Department of Marketing

### Spring-2026

Generated on July 18, 2026 at 10:58 PM



| Day/Time | 08:15 AM-10:45 AM                                                                          | 10:50 AM-01:20 PM                                                                          | 02:15 PM-04:45 PM                                                                        | 04:50 PM-07:20 PM                                                           |
|----------|--------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| Friday   | <b>Business Ethics &amp; Legal Environment</b><br>EMBA 510<br>Room no: 19 <span>(A)</span> | <b>Integrated Marketing Communication</b><br>EMKT 512<br>Room no: 19 <span>(A)</span>      |                                                                                          | <b>Managerial Finance</b><br>EMBA 503<br>Room no: 19 <span>(A)</span>       |
|          | <b>Marketing Management</b><br>EMBA 502<br>Room no: 25 <span>(A)</span>                    | <b>Brand Management</b><br>EMKT 519<br>Room no: 25 <span>(A)</span>                        | <b>Business Communication</b><br>EMBA 501<br>Room no: 19 <span>(B)</span>                | <b>Marketing Research</b><br>EMKT 514<br>Room no: 25 <span>(B)</span>       |
|          | <b>Global Marketing</b><br>EMKT 513<br>Room no: 20 <span>(A)</span>                        | <b>Organizational Behavior</b><br>EMBA 509<br>Room no: 20 <span>(A)</span>                 |                                                                                          | <b>Principles of Management</b><br>EMBA 504<br>Room no: 20 <span>(B)</span> |
| Saturday | <b>Managerial Economics</b><br>EMBA 508<br>Room no: 19 <span>(A)</span>                    | <b>Marketing Research</b><br>EMKT 514<br>Room no: 19 <span>(A)</span>                      |                                                                                          |                                                                             |
|          | <b>Global Marketing</b><br>EMKT 513<br>Room no: 25 <span>(B)</span>                        | <b>Business Ethics &amp; Legal Environment</b><br>EMBA 510<br>Room no: 25 <span>(B)</span> | <b>Business Communication</b><br>EMBA 501<br>Room no: 19 <span>(A)</span>                | <b>Financial Accounting</b><br>EMBA 505<br>Room no: 19 <span>(A)</span>     |
|          | <b>Organizational Behavior</b><br>EMBA 509<br>Room no: 20 <span>(B)</span>                 | <b>Services Marketing</b><br>EMKT 511<br>Room no: 20 <span>(A)</span>                      | <b>Principles of Management</b><br>EMBA 504<br>Room no: 25 <span>(A)</span>              | <b>Marketing Management</b><br>EMBA 502<br>Room no: 25 <span>(B)</span>     |
|          | <b>Financial Accounting</b><br>EMBA 505<br>Room no: Lab <span>(B)</span>                   | <b>Business Statistics</b><br>EMBA 507<br>Room no: Lab <span>(A)</span>                    | <b>Business Mathematics and Applications</b><br>EMBA 506<br>Room no: 20 <span>(A)</span> | <b>Brand Management</b><br>EMKT 519<br>Room no: 20 <span>(B)</span>         |